

The TANDEM Report

Volume XXIV, Issue 2, April 2023



"It requires a great deal of boldness and a great deal of caution to make a great fortune, and when you have it, it requires ten times as much skill to keep it."

~ Ralph Waldo Emerson

Dear Clients,

Tandem is committed to the preservation of your wealth by minimizing risk while adding value through consistent and superior investment performance over time. This issue of **The TANDEM Report** provides a summary of our views pertaining to the investment landscape and subjects that influence our decision making. More information about our firm, including our investment style and process, is available at www.tandemadvisors.com or upon request. We hope you find this report useful.

Respectfully,
John B. Carew
President & Founder

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All performance figures, charts and graphs contained in this report are derived from publicly available sources believed to be reliable. Tandem makes no representation as to the accuracy of these numbers, nor should they be construed as any representation of past or future performance.

Market Commentary

Buckle up for a bumpy ride, but bumpy rides bring opportunity

The U.S. stock market continues to be extremely volatile, taking its cues from interest rates and the strength of the U.S. Dollar. As evidenced by the chart of the S&P 500 below, the last 12 months have been quite the bumpy ride. For the 1st quarter of 2023, the S&P posted a very strong gain of 7.50%, and that comes on the heels of an advance of 7.56% in the 4th quarter of last year. While back-to-back quarters of such incredible strength are likely unsustainable, they are certainly a welcome change from the first three quarters of 2022.

In January, interest rates fell as investors began to anticipate an end to the Federal Reserve's aggressive rate hiking. As a result, stocks rallied. Or at least a few, very large, Tech stocks rallied. This was also the case in March, and even fewer stocks participated in the rally, but they were the right ones to move the index again.

In February, Jay Powell and others from the Federal Reserve yet again made clear their intention to aggressively fight inflation, and the market briefly acquiesced.

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Commentary

Risk is always present - not just when things go poorly

Risk is really hard to quantify. Most times we only fully appreciate risk when it results in a loss. Risk is always present - not just when things go poorly. But how are we supposed to know how much risk is present in the moment, particularly when things are trending in our favor?

If we think of risk only in terms of actual outcomes, we miss the point. In a binary world, one where we clearly

either succeed or fail, risk is very easy to quantify. We either win it all or lose it all. Hopefully we only risk what we can afford to lose. Outside of the world of gambling, however, binary outcomes are rarely the case. We may win, but how much? We may lose, but not everything. How are we supposed to quantify this risk?

Well, maybe the best answer is that
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Commentary (continued)

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we don't need to quantify the risk at all. We just need to acknowledge and respect its presence. Simply remembering that risk is present can serve to positively influence the decisions that we make. As always, examples may serve to better illustrate this point.

Think back to the last time the stock market was at an all-time high. Being completely honest with yourself, how did you feel about the investing landscape at the time? If you were like most, you felt pretty positive, and why wouldn't you? Stocks were at all-time highs, the economy was humming along, unemployment was low, interest rates were low, and inflation wasn't even a concern. It is easy to take comfort in such positive things. In moments like these, many may even feel emboldened enough to increase their exposure to the stock market.

Unfortunately, most good things usually come to an end. So now think about what happened after the stock market fell from its historic highs. How did you feel then, with stock prices in decline, interest rates and inflation on the ascent, and the economy no longer humming? Were you nervous, or even scared? Were you tempted to get out? Did you?

Let's ask a simple question. Accepting that risk is always present, at which point did you perceive risk to be the greatest? Most, if answering truthfully, would conjecture that risk must have been rising when the market was in decline. With the benefit of hindsight, is your answer still the same?

Perhaps looking backward it is now easier to see that risk was greater when the market was at all-time highs, right? After all, a market that is about to fall is more risky than a market that has already fallen.

More to the point, when things are so good that they could hardly get better, they rarely do. When things are going swimmingly, enjoy the ride, but resist the temptation to chase prices as they rise. Be content with what you have, and think about the risk/reward you face. Perhaps it would be a good time to reduce exposure as potential reward lessens. Something that has already doubled in value may do so again, but the odds are far less likely. Reduce, don't chase.

Conversely, there is an old saying that it is always darkest before the dawn. When prices have fallen, try to avoid the temptation to get out. Instead, think like a shopper. If you admire something at full price, you will like it even more at a discount.

Being aware that risk is present is the key. You don't have to know exactly how much risk, but you should be able to accurately perceive when risk is rising and when it is declining. Don't rely on your emotions. Rely on the evidence.

Unfortunately, few actually behave this way in practice. We see time and again investors chasing prices higher because they perceive less risk and fear they might be missing out on a great opportunity. The result is that, oblivious to risk, they buy high. And as prices decline, we see investors throw in the towel because they perceive risk to be rising. With emotions getting the better of them, they sell low. Buying high and selling low is not a successful investment strategy. You do not need to avoid risk. You need to understand and respect that it is always present.

After all, the key to successful investing is to buy low and sell high. These are actually very different things. Rarely does the opportunity to buy low coexist with the opportunity to sell high. Much like with real estate or private equity, there are markets that are more compelling to buy than sell, and others that are more compelling to sell than buy. When there are lots of indiscriminate sellers, it is generally a buyers market, and vice versa. Public equities, or stocks, are no different. Yet for some reason, most investors feel the need to be all in, or all out. We believe otherwise.

What makes valuations compellingly low? Most likely they are low because investors are fleeing. The discipline to buy low means you are likely buying when others are not. Are you willing to be different?

Buying low is often easier said than done. Even if you are willing to do the opposite of what others are doing, there is still a hurdle to clear before you can buy low. You must have the capital to invest at the precise time valuations become compelling. In other words, you must have been willing to sell high, and then have the discipline to protect those proceeds until a use for them comes along. This requires a great deal of discipline, and sometimes patience.

To sell high is not, in our view, market timing. It is purely about reducing exposure to an overvalued asset. Overvalued assets may stay overvalued for some time, but typically not forever. To sell high is to acknowledge that gains have been made to such a degree that they are not likely to be repeated to the same extent going forward. The balance of risk vs. reward is starting to tip toward risk. To our way of thinking, this is the time to reduce exposure to an overvalued company. If it meets our criteria, we want to own it. We just want to own less of it, and we want to do this proactively, before it falls in value.

This willingness to sell when others do not yet perceive the presence of risk can be difficult. But it can also create the liquid capital (cash) required to buy low when the opportunity presents itself. Again, to our way of thinking, this is acknowledging that risk is declining. An attractive business whose price has fallen is now likely more attractive, not less. Having the discipline to wait for these opportunities decreases the impact of risk. Buying low because we sold high

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Market Commentary (continued)

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To say the market's year-to-date rally has been narrow would be an understatement. But sometimes it only takes a few large stocks to move the index. According to noted market observer Jim Bianco, 80% of 2023's rally can be attributed to just eight stocks (Meta, Apple, Amazon, Netflix, Google, Microsoft, Nvidia and Tesla). So far, the magic formula has been lower rates + weaker dollar = rising prices for a select group of stocks. The opposite of that formula has also held true. Rising rates + dollar strength = declining prices for a select group of stocks.

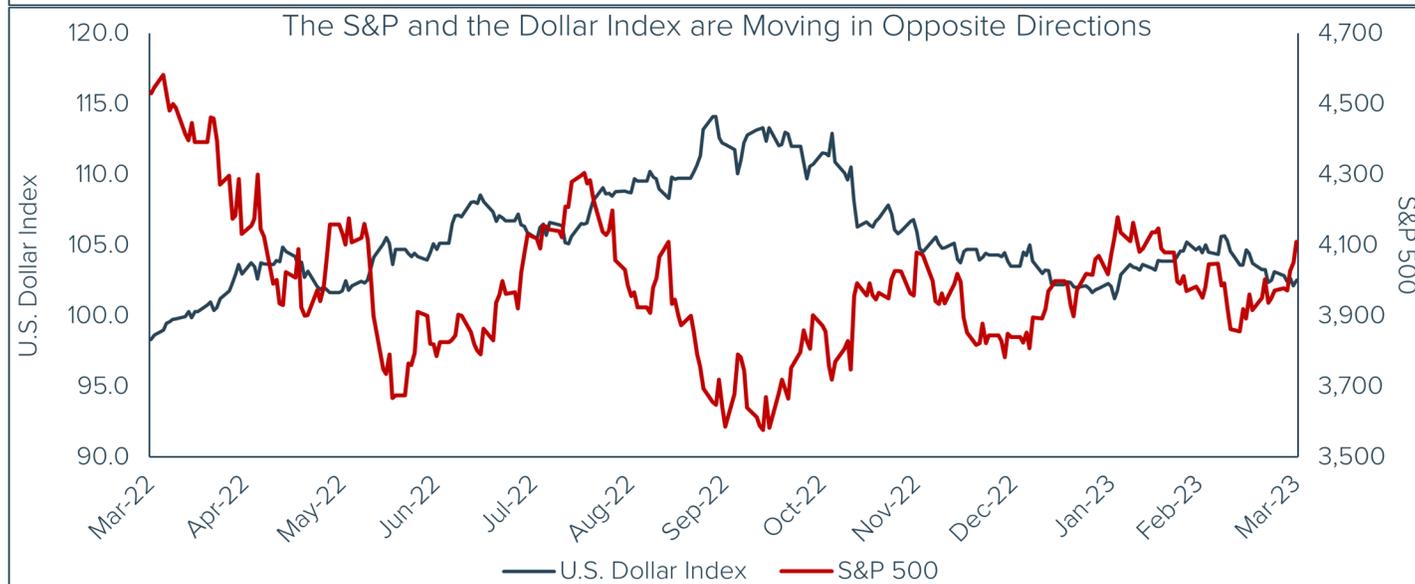
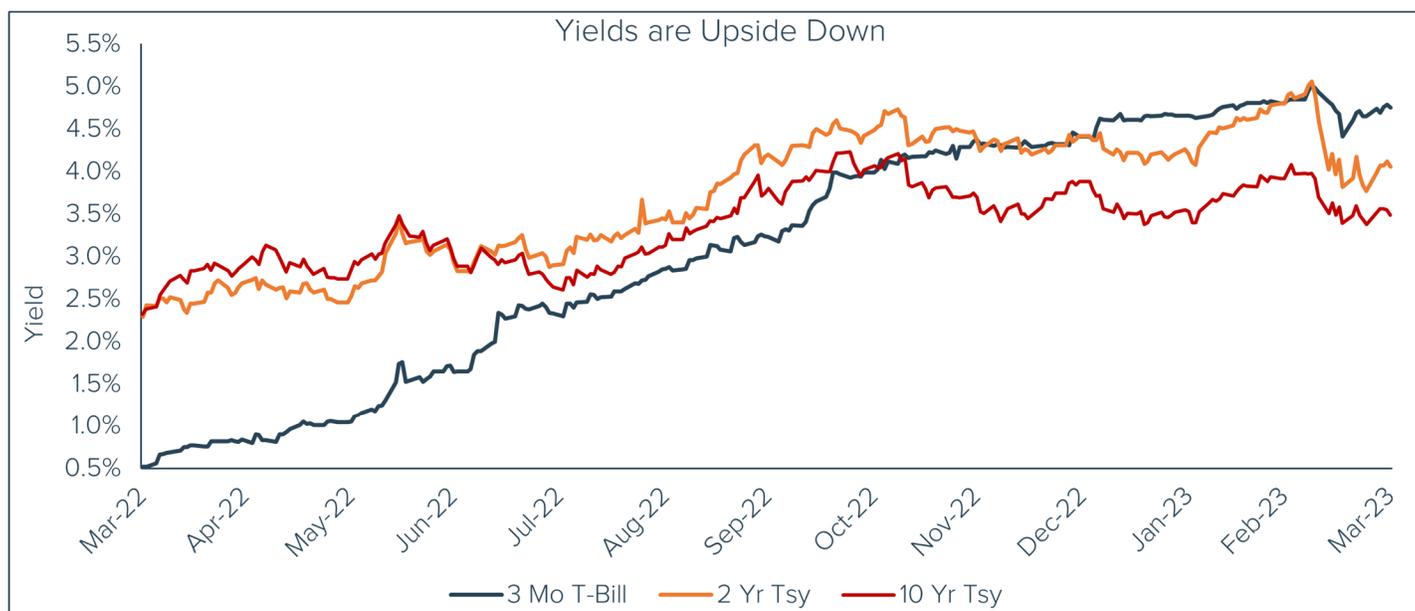
Rising rates and a strengthening dollar have put pressure on corporate profits. The charts below clearly illustrate how dramatically rates have risen over the past 12 months. The interest rate chart also shows that short term rates have risen faster and further than

longer term rates, and are now higher. This is typically a precursor to a recession.

The chart showing the S&P and the U.S. Dollar index indicate a very strong inverse correlation. When one rises, the other falls, and vice versa. So for the time being, as the Fed fights inflation and rates remain high, expect significant headwinds for stocks. When rates pause or contract, enthusiasm for certain stocks returns aggressively.

If you know which direction rates will go in the next 12 months, you may be able to predict the direction of the market as well. Yet such predictions are nearly impossible to make with any certainty. It seems fair to say that investors should buckle up for a bumpy ride.

The good news is that bumpy rides create opportunity. At Tandem, we are serious about the notion of buying low and selling high. This crazy market may just give us plenty of opportunity to do both.



Tandem News

There is a lot going on these days at Tandem. Since we last wrote we have celebrated 2 anniversaries and added two new team members.

Our flagship Large Cap Core strategy was inceptioned on March 31st, 1991. This March represents 32 years of serving investors. We offer our heartfelt thanks and gratitude to all those that have supported Large Cap Core over the years, and we look forward to a bright future. Also on March 31st, our Mid Cap Core strategy turned 13. We have a teenager on our hands, but are very proud of this one. Hopefully those investors using this strategy are pleased.

On February 15th, we welcomed Brett Ballenger to our Investment Operations team as our newest Invest-

ment Operations Associate. Brett is a graduate of Hunter College and joins us after many successful years in management in another industry. He decided to follow his heart and begin what we expect to be a long career in financial services with Tandem.

On March 15th, Alex Robinette joined our team as our first Senior Relationship Manager. After working closely with Tandem at one of our partner firms, Alex knows the Tandem story intimately. A graduate of Penn State University, Alex will support and educate our financial advisor partners.

We are thrilled that Brett and Alex have joined our ranks, and hope that you will make them both feel welcome.

Commentary (continued)

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means we are putting capital back to work at more compelling valuations. This is not market timing, at least not in our view. This is company-specific risk reduction or risk acceptance. And it is discipline that acknowledges risk without having to quantify it.

There is risk everywhere. To ignore it is folly. To avoid it is potentially missed opportunity. Since the Financial Crisis, investors have been forced to accept risk they might not otherwise have been willing to accept. But when interest rates are zero for riskless assets, by definition we must accept risk if we seek a return greater than zero.

For roughly 13 years, interest rates rewarded borrowers at the expense of savers. Now, in a very short time, that circumstance has dramatically changed. Savers are now being rewarded at the expense of borrowers. And the speed with which this occurred can be very disruptive. We have already seen bank failures because those banks failed to properly manage their risk. There were certainly other circumstances that contributed uniquely to each bank's downfall, but poor risk management can not be ignored.

These banks failed in the blink of an eye. There was no warning. This was not a slow motion train wreck. This was one day solvent, the next day not. Will there be other bank failures? Possibly, but that seems less likely now than it did a few weeks ago. Will there be other disruptions that we cannot predict? Absolutely!

The point to all of this is simply to remind you that risk is always present, and can manifest itself very, very quickly - sometimes seemingly out of nowhere. No

one that I know of forecast bank failures in 2023, a global pandemic in 2020, a financial crisis in 2008 or a horrific terrorist attack on The World Trade Center in 2001. But they all happened.

As investors, we can't possibly anticipate the curveballs the world will throw at us. But we don't need to, either. Some people use words like conservative or aggressive to describe investment psychology. Those labels are meaningless to me. Conservative to one may be recklessly aggressive to another.

At Tandem, we believe that worrying about or concerning ourselves with larger global or economic concerns is counterproductive. We find it practically impossible to have conviction about world events, economic forecasts and fiscal or monetary policy. How can we have conviction about something that is completely unpredictable?

For those that make their investment decisions based upon expectation or understanding of big events, good luck. It is quite a challenge to be correct so many times. Instead, we believe it is far easier to have conviction about a company. We believe that math, not human emotion, interpretation, or perhaps even bias, tells a consistent, repeatable, predictable and less volatile story. Follow the math.

Tandem's discipline, rooted in fundamental, math-based principals that are company specific, allows us, we hope, to be proactive to companies rather than reactive to events. We endeavor to sell high and buy low, proactively. In this way, we respect risk and accept more or less of it as the math dictates. Risk is always present, not just when things go poorly.

JBC

Please explore the rest of our content by visiting our website: <https://tandemadvisors.com/commentary/>. Billy Little writes the monthly **Observations**, Ben Carew writes the fortnightly **Notes from the Trading Desk**, and everything is available in audio format as well. We also have a podcast called **Tandem Talk**, so please give us a listen!

5 Year Annualized Dividend Growth for Tandem's Holdings by Strategy from Q1 2018 to Q1 2023

Tandem's average dividend-paying holding has increased its dividend 9.98% on an annualized basis for the last 5 years.

Large Cap Core 5 Yr. Annualized Dividend Growth		Equity 5 Yr. Annualized Dividend Growth		Mid Cap Core 5 Yr. Annualized Dividend Growth	
Company	Dividend Growth	Company	Dividend Growth	Company	Dividend Growth
Abbott Laboratories	12.74%	Abbott Laboratories	12.74%	Akamai Technologies	NA
AbbVie, Inc.	9.04%	AbbVie, Inc.	9.04%	ANSYS	NA
Accenture Plc	10.99%	Accenture Plc	10.99%	Becton, Dickinson	3.94%
Amphenol	17.19%	Akamai Technologies	NA	Brown-Forman CI B	8.92%
Automatic Data Processing	14.69%	ANSYS	NA	Brown & Brown	5.40%
Becton, Dickinson	3.94%	Automatic Data Processing	14.69%	CBOE Global Markets	13.12%
BlackRock	11.66%	Becton, Dickinson	3.94%	Check Point Software Tech	NA
Brown & Brown	8.92%	BlackRock	11.66%	Church & Dwight	4.61%
Brown-Forman CI B	5.40%	Brown & Brown	8.92%	Essential Utilities	6.99%
CBOE Global Markets	13.12%	Brown-Forman CI B	5.40%	ExlService Holdings	NA
Church & Dwight	4.61%	CBOE Global Markets	13.12%	Expeditors International	9.79%
Comcast	8.83%	Check Point Software Tech	NA	FactSet Research	9.71%
Costco	12.47%	Comcast	8.83%	Fiserv	NA
Dollar General	15.26%	Costco	12.47%	Five Below	NA
Essential Utilities	6.99%	Dollar General	15.26%	Henry Schein	NA
Expeditors International	9.79%	Essential Utilities	6.99%	Hormel Foods	7.96%
FactSet Research	9.71%	Expeditors International	9.79%	J.M. Smucker	5.51%
Hormel Foods	7.96%	FactSet Research	9.71%	Jack Henry & Associates	7.04%
Intercontinental Exchange	11.84%	Fiserv	NA	Laboratory Corp of America	NA
J.M. Smucker	5.51%	Five Below	NA	MarketAxess Holdings	11.38%
Jack Henry & Associates	7.04%	Henry Schein	NA	McCormick & Co.	8.45%
Johnson & Johnson	6.11%	Hormel Foods	7.96%	NV5 Global Inc.	NA
MarketAxess Holdings	11.38%	Intercontinental Exchange	11.84%	O'Reilly Automotive	NA
Mastercard	17.92%	Intuitive Surgical	NA	Qualys	NA
McCormick & Co.	8.45%	J.M. Smucker	5.51%	Republic Services	7.49%
Microsoft	10.12%	Jack Henry & Associates	7.04%	ResMed	4.68%
NextEra Energy	11.00%	Johnson & Johnson	6.11%	SEI Investments	6.71%
Nike	11.20%	Laboratory Corp of America	NA	STERIS plc	8.68%
Republic Services	7.49%	MarketAxess Holdings	11.38%	Stryker	9.80%
ResMed	4.68%	Microsoft	10.12%	Terreno Realty	12.70%
Roper Technologies	10.60%	NextEra Energy	11.00%	Tyler Technologies	NA
SEI Investments	6.71%	O'Reilly Automotive	NA	UMB Financial Corp	5.55%
STERIS Plc	8.68%	PayPal Holdings	NA	Verisk Analytics	NA
Stryker	9.80%	Qualys	NA	Waste Connections	12.74%
Terreno Realty	12.70%	Republic Services	7.49%	Average	8.21%
Verisk Analytics	NA	ResMed	4.68%		
Visa	16.47%	SEI Investments	6.71%		
Waste Connections	12.74%	STERIS plc	8.68%		
		Stryker	9.80%		
		Tyler Technologies	NA		
		Verisk Analytics	NA		
		Visa	16.47%		
		Waste Connections	12.74%		
Average	10.10%	Average	9.70%		

Companies not paying a dividend on 3.31.2018, or that have restructured since then, are NA. All companies in Large Cap Core currently pay a dividend.

The list of holdings above for Tandem's 3 strategies are as of 3.31.2023. These lists do not constitute investment advice, nor do they represent performance of any Tandem investment product. FactSet is the data source for the above calculations.

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Questions?

Please email us at information@tandemadvisors.com or visit www.tandemadvisors.com for further information.



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Past performance is no guarantee of future results. Indices are unmanaged and not available for direct investment. They are shown or referred to for illustrative purposes only and do not represent the performance of any specific investment.

YIELD TABLE				KEY MARKET DATA				
	Current	3 months ago	1 year ago		3/31/2023 Close	% Change 1 Year	% Change 3 Years	% Change 5 Years
3-month Treasury Bill	4.69%	4.25%	0.44%	S&P 500	4,109.31	-9.29%	58.99%	55.60%
2-year Treasury Note	4.30%	4.29%	1.91%	Dow Jones Industrial	33,273.10	-4.05%	51.81%	38.04%
5-year Treasury Note	3.82%	3.76%	2.11%	NASDAQ	12,221.91	-14.05%	58.72%	73.03%
10-year Treasury Bond	3.66%	3.62%	2.13%	Russell 2000	1,802.48	-12.93%	56.32%	17.85%
30-year Treasury Bond	3.77%	3.66%	2.41%	S&P 500 VIX	18.70	-9.05%	-65.07%	-6.36%
Prime Rate	7.82%	7.27%	3.37%	FTSE Asia Pacific	320.83	-10.14%	21.03%	-4.83%
Federal Funds Rate	4.65%	4.10%	0.20%	FTSE Europe	6,457.55	1.37%	50.95%	13.75%
Discount Rate	4.82%	4.27%	0.37%	FTSE World	775.49	-8.87%	49.68%	31.33%
				Crude Oil	\$75.67	-24.54%	269.48%	16.52%
				Bitcoin	\$28,460.00	-37.50%	342.77%	310.96%
				U.S. Dollar Index	102.19	3.89%	3.12%	13.78%
				Euro/Dollar*	1.08	-2.04%	-1.72%	-12.03%

The data used to compile the above tables come from publicly available sources. Tandem believes it to be reliable, but makes no such assertions. Such data is not meant to imply past or future performance for Tandem or any securities market.

* Negative return represents dollar strength, positive return represents dollar weakness. Returns are cumulative, not annualized.

